



77%
**WEIGHT LOSS
REDUCTION**

a.
b. *bright color*
**FIRM, CRISPY
+ JUICY**

fresher
LONGER

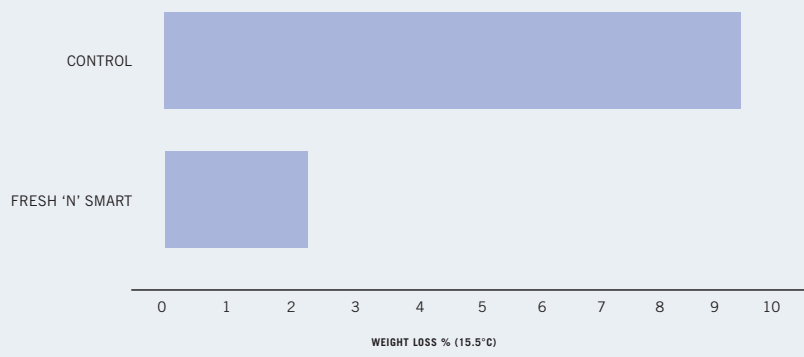
c.
17 DAYS
**POSTHARVEST
LIFE EXTENSION**

- + EXTEND SHELF-LIFE**
- + MAINTAIN FRESHNESS**
- + REDUCE WASTE**

Fresh 'n' Smart® Technology contains a unique blend of natural minerals and polymers that have been developed to provide a safe and convenient way to extend the life of many fresh fruits and vegetables – Naturally!

These materials are carefully selected for their particular physical properties to create a perfect breathable environment that fresh produce needs to stay fresh.

Our entire Fresh 'n' Smart® line of products are designed to increase our clients produce sales by offering their customers a superior product experience while reducing unnecessary losses and expenses throughout their supply chains..



a. 77 % Weight Loss reduction (from 9.5% in current storage to 2.1% in Fresh 'n' Smart® liners)
b. At least 17 days postharvest life extension
c. Fresher appearance: bright color, firm, crispy and juicy

+ HANDLING

- Bell peppers can be easily packed in Fresh 'n' Smart® liners
- There is no need for tying or sealing the liners: cost saving with less handling

+ COLOR BREAK

- Fresh 'n' Smart® black liners were successful in maintaining the initial color of peppers
- Color break was less observed in Fresh 'n' Smart® liners compared with the control

QUALITY + SHELF LIFE

- Uniform color following storage/transport
- Fresh 'n' Smart® liners dramatically reduce dehydration
- Bright fresh colors in Fresh 'n' Smart® samples
- 77 % Weight Loss reduction (from 9.5% in current storage to 2.1% in Fresh 'n' Smart® liners)
- At least 17 days postharvest life extension

+ TRANSPORT/RETAIL

- Shelf life extension
- Fresher appearance: bright color, firm, crispy and juicy
- Reduction in supply and order cycles by allowing higher stock levels contributing to faster sales
- Allows normal refrigerated transport for long distance markets
- Stabilises post packaging life compared to CA; Better product shelf life and quality once in store
- In store loss reduction

